



## OPEN INNOVATION: Driving Collaboration in Times of Change

### Featured Speakers



**Mr Yancey Strickler**  
Co-Founder and Former  
CEO of Kickstarter



**Mr John Mulgrew**  
VP, Deputy General Counsel &  
Chief Intellectual Property, Lenovo



**Ms Christina Petersson**  
Chief Intellectual Property Officer,  
Ericsson



**Mr Beat Weibel**  
Chief IP Counsel and  
Group Senior Vice President, Siemens AG

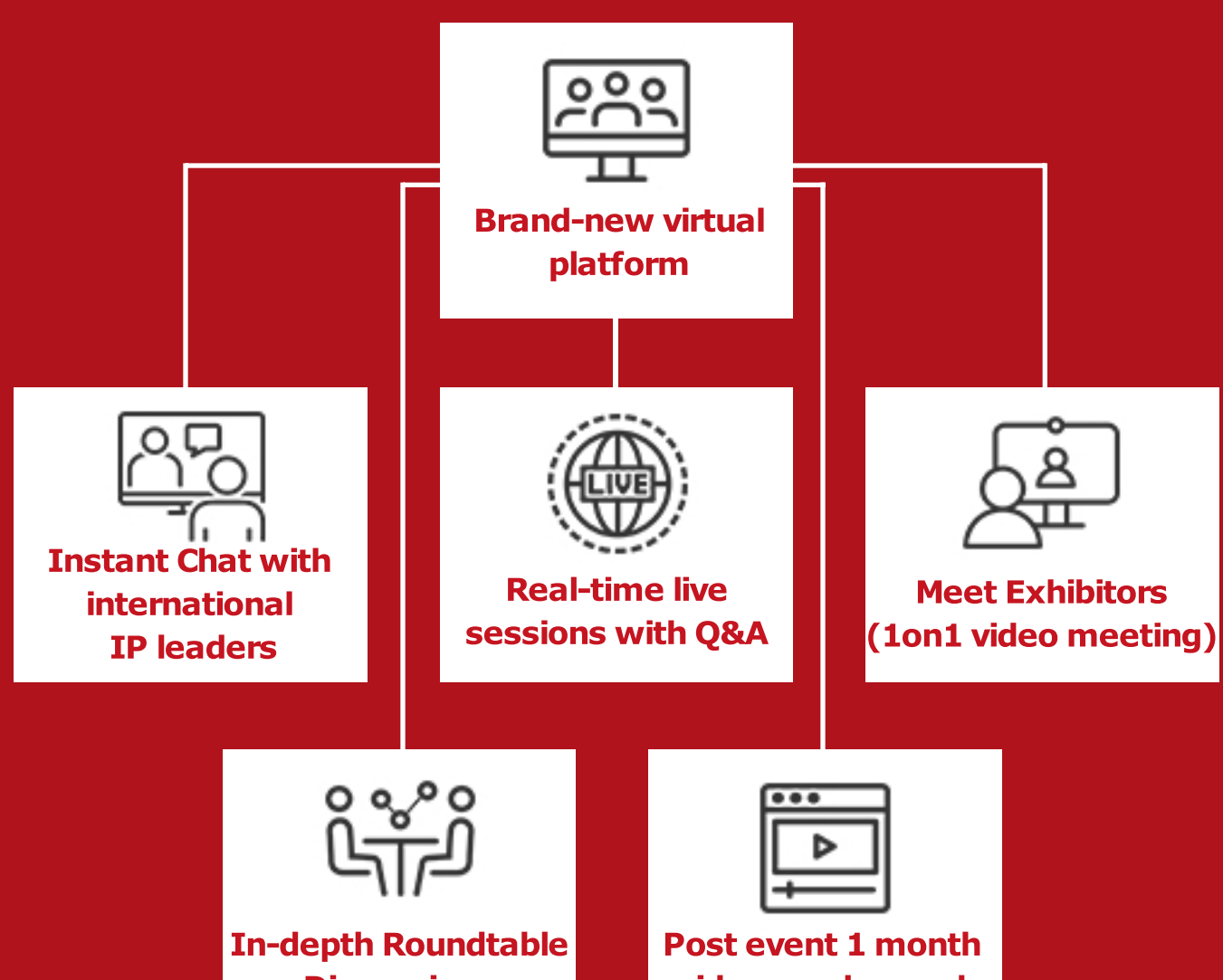


### Programme Highlight



[2020 Conference Programme](#)

### BIP Online Experience



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